



Chris Morris

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christophersmorris.com

Skills:

- Adobe Creative Suite
- Final Cut Pro
- Mac & PC OS
- Microsoft Office Suite
- CatDV Digital Asset Management
- Canon & Sony Camera Systems
- WSC ClipPro Video Production Software
- Wrike Project Management Software
- WhiteBalance Audio Systems
- Shoflo Scripting Systems
- Daktronics Visual Display Systems

Statement:

Passionate and personable individual who values work. Dedicated to elevating projects to their maximum impact.

Background in pre-production concepting and direction as well as post-production editing and distribution.

Experienced in a professional sports office and production environments.

Familiar with professional sports annual marketing strategies.

Education:

B.S. Digital Video and Cinema

Minor: Sports Communication

James Madison University | School of Media Arts and Design

Experience:

Milwaukee Bucks Inc. *Milwaukee, Wisconsin*

Managing Producer - Video & Content:

Sep. 2022 - Present

- Management of Milwaukee Bucks, Wisconsin Herd, InSix, Bucks ProShop and Bucks Gaming video production staff and productions
- Director of Video Content for Milwaukee Bucks, Wisconsin Herd, InSix, Bucks ProShop and Bucks Gaming productions
- Act as lead in ideation, production and distribution of video content across all channels
- Lead in hiring of all full-time and part-time video staff
- Assist in hiring of professionals across Marketing, Social, and Communications departments

Washington State University Athletics *Pullman, Washington*

Asst. Athletic Director - Director of Video

Aug. 2021 - Sep. 2022

- Manager of all Washington State University Athletics Video and Live Production staff
- Director of Video: All Washington State University Athletics channels
- Creative Director: Washington State University Athletics media day content
- Executive Producer: Cougar Athletic Fund Productions
- Lead in hiring of all full-time and part-time video staff
- Assist in hiring of professionals across Marketing, Social, and Communications departments

Denver Broncos Football Club *Denver/Englewood, Colorado*

Audio Video and Media Assets Coordinator

Jun. 2018 - Aug. 2021

- Produced, shot, and edited video and graphic content for the ThunderVision scoreboard show as well as the Denver Broncos website social media accounts, BroncosTV local affiliations and for client Requests.
- Media content creation and preparation for game day and corporate events elements.
- Coordinated of audio and video components for corporate and team events at Mile High Stadium.
- Coordinated with sponsorship and activation departments with content creation for sponsored events.
- Operated Cisco IPTV system for stadium-wide TV usage.
- Shot, logged and edited Denver Broncos game footage and NFL Films footage for company use.
- Constructed production sets for player, staff and community interviews and events.